

# learnplantgrow.com

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## ABOUT LEARN.PLANT.GROW



**389**  
followers



**363**  
followers



**1532**  
likes

learnplantgrow is a sassy, un-boring gardening blog featuring DIY plant & flower projects and anything to do with growing awesome plants content. The woman behind the digital scenes is Christie Pollack. Nearly a decade after Christie graduated from Olds College with a Production Horticulture Diploma she dove back into the greenhouse/horticulture industry with a refreshed perspective and a vow to write gardening advice in an easy to understand, interesting way. Her mission is to remove barriers for new gardeners so that they feel comfortable starting their very first garden whether it's in a planter on the deck, a terrarium for a table, or in the ground growing. Christie is dedicated to making gardening stylish and cool.

## WEBSITE STATS & AUDIENCE



**10,000**  
visitors in less  
than 1 year



**66%**  
unique  
visitors

learnplantgrow.com has attracted over 10,000 visitors in less than 1 year. 66% of all visitors are unique, just finding learnplantgrow.com for the first time.

The largest demographic visiting the site are females, 25-35 year olds that have transitioned into their first full time careers and are setting up their first home and garden. They're passionate about style, design, and growing their own food.

## AS SEEN IN

Western Producer  
FCC AgriSuccess Magazine  
Greenhouse Canada

## PARTNERSHIP OPPORTUNITIES

Product Reviews  
Product Giveaways  
Digital Content Creation  
Social Media Takeovers